



ILASA Conference 2010

“Landscape architecture... adding value”

13 - 14 May 2010

The Wanderers Club, Illovo, Johannesburg

Institute for Landscape Architecture in South Africa (ILASA)

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To all Members of ILASA and ILASA Supporters

The National Executive Committee of the Institute for Landscape Architecture in South Africa (ILASA) is excited to announce the first ILASA Conference in over a decade, scheduled for 13 – 14 May 2010 at the Wanderers Club, Johannesburg. Landscape architects will be able to congregate and deliberate the role of their profession within South Africa. The theme is “Landscape architecture... adding value”. The event will provide a platform for landscape architects, client bodies, fellow built-environment professionals, contractors and suppliers to the industry to discuss the important role landscape architecture could play in shaping a better South Africa. The conference will set out to uncover the many ways in which landscape architecture can add value to the built environment – for example, be that through increased property values or a healthier and more sustainable public environment.

ILASA is a voluntary organisation constituted to advance, promote and grow the profession of landscape architecture – specifically the role this profession plays within the Southern African environment – both built and natural – and the economy in general.

ILASA will be looking for conference sponsorship. Depending on the type of sponsorship, sponsors will be rewarded with various marketing opportunities - at the conference itself and through other ILASA events, newsletters and the institute's website.

ILASA's patron sponsors will automatically receive "event sponsorship rights", but many more opportunities are available, including:

- Naming rights for the conference
- Naming rights for the cocktail evening
- Sponsorship of international speakers
- Naming rights for teas and lunches
- Sponsorship of items such as conference satchels, gifts for lucky draws, executive pads and stationery, delegate bags and lanyards .

Please contact Gerald Garner regarding any naming rights or event sponsorships at 082 894 5216 or email: gerald@ilasa.co.za. Regarding item sponsorships contact Gillian le Cordeur regarding at 011 789-1384 or email gillian@vdw.co.za

We look forward to hearing from you. Thank you for your ongoing support and we trust that this will be a value adding event.

Yours faithfully



Stuart Glen
ILASA President

Event sponsors:

