



ILASA/IFLA AFRICA CONFERENCE 2025

REFRAMING

THE AFRICAN LANDSCAPE

25 – 26 SEPTEMBER 2025

CSIR INTERNATIONAL
CONFERENCE CENTRE, PRETORIA

SPONSORSHIP PACKAGES

Premium Diamond Package

R70 000 +

USD3806 +

Benefits:

- 15-minute speaker slot
- 2 company representatives to attend the conference
- Informal exhibition stand
- 2-minute promotional video shown during the conference
- Co-branding of event foyer (2 x banners)
- Company leaflet included in conference bags
- Full page advert included in printed conference programme
- 12 Social media posts (company supplied content & graphics)
- Co-branding of the conference banner
- MC mention throughout the conference
- Logo will appear hyperlinked on the ILASA & IFLA Africa websites, on all email marketing, included in the conference programme book & sponsorship slides displayed throughout the conference
- Your choice of co-branding of one of the following:
Delegate bags | Notebooks & pens | Tour snack packs



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Platinum Package

R30 000

USD1635

Benefits:

- 1 company representative to attend the conference
- Informal exhibition stand **OR** 2-minute promotional video shown during the conference
- Company leaflet included in conference bags
- Half page advert included in printed conference programme
- 8 Social media posts (company supplied content & graphics)
- MC mention throughout the conference
- Logo will appear hyperlinked on the ILASA & IFLA Africa websites, on all email marketing, included in the conference programme book & sponsorship slides displayed throughout the conference
- Your choice of co-branding of one of the following:

Delegate bags | Notebooks & pens | Student Competition prizes | Branding of tea/coffee & lunch stations | Technical crew branded t-shirts



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Gold Package

R20 000

USD1088

Benefits:

- 1 company representative to attend the conference
- Company leaflet included in conference bags
- 5 Social media posts (company supplied content & graphics)
- MC mention throughout the conference
- Logo will appear on the ILASA & IFLA Africa websites, on all email marketing, included in the conference programme book & sponsorship slides displayed throughout the conference
- Co-branding of speaker gifts | Lanyards

Silver Package

R10 000

USD545

Benefits:

- 3 Social media posts (company supplied content & graphics)
- MC mention throughout the conference
- Logo will appear on the ILASA & IFLA Africa websites, on all email marketing, included in the conference programme book & sponsorship slides displayed throughout the conference



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Bronze Package

R5 000

USD272

Benefits:

- 3 Social media posts (company supplied content & graphics)
- MC mention throughout the conference
- Logo will appear on the ILASA & IFLA Africa websites, on all email marketing, included in the conference programme book & sponsorship slides displayed throughout the conference

For more information regarding any of these packages or to confirm your sponsorship contact eileen@vdw.co.za | +27 11 061 5000